



**Transcending SocialFi  
Into The AI Powered Metaverse**



## ● DYSTOWORLD

DystoWorld is a multi-faceted ecosystem for bringing SocialFi activity into The Metaverse. Our team provides profile/keys creation and trading through DystoWorld Marketplace. Influencers have their own 3D space that they can enhance with content in our Dysto Portal, providing a friendly user experience for non-crypto natives.



## CURRENT PROBLEMS IN THE SOCIALFI LANDSCAPE

**Limited content capabilities** are a problem for most SocialFi platforms. Imagine that you can create and imbue with content a full virtual world, not just send messages and pictures in a chat.

**Lack of interaction** is an issue. Influencers may go offline for months, leaving key holders without much to do in the key-gated chat. Using AI, we allow influencers to design their own Chat AI Model that can be customized to behave in a specific way by the content creator and have access to niched information known by the content creator (i.e. trading strategies). That alone can keep users busy and interested in the influencer's room that holds these AI models.

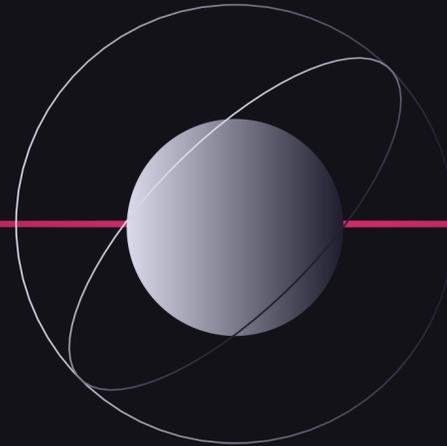
**Lack of governance** in the SocialFi environment is an issue. Influencers should decide what type of content should be added next, because they're the one that know their user-base best.

## SOLUTIONS



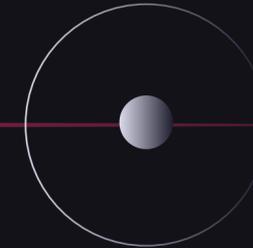
### DystoWorld Portal

DystoWorld portal provides more content capabilities for influencers, including media, videos, ai-powered NFTs, and Profile Pictures. All these content types at the fingertips of the creators in a 3D immersive metaverse room.



### Interactive AI companion

As a creator, you might take some time off. The biggest challenge is to keep the metaverse interesting even when the creator takes some time off. For that, we introduced DystoGPT, which is tailored and imbued with personality and niche information by the creator himself.



### Governance and quick development

We are aware that different content creators have different needs. Among other use cases, \$DYSTO serves as a governance token as well. Content creators that hold dysto may vote to introduce changes to DystoWorld Portal, thus ensuring the best market-fit shape of our 3D content space.

## ● OUR PROCESS



### Creators

We act fast and we are very keen to serve the needs of the content creators. Our creators benefit from a 10% commission from all key trading that happens within DystoWorld KeyPad, giving them the same incentive to bring users to DystoWorld, but with much better content capabilities.

### Users

Users also benefit from the immersive experience of DystoWorld Portal, having a variety of content types and possible interactions unseen before in a SocialFi platform.

## ● COMPONENTS OF DYSTOWORLD

### DystoWorld KeyPad

DystoWorld KeyPad is the “marketplace” or “launchpad” of the Dysto ecosystem. Here, users buy and sell keys, and influencers register and setup their accounts, preparing for the key trading endeavor.

A very straightforward and simple platform, presenting the profile and bio of the influencer, and offering people the capability to acquire and sell keys, getting or losing access to the 3D spaces of their favorite influencers.

All the transactions on the KeyPad are executed in \$DYSTO and handled by a smart contract that issues access keys and artificially increases and decreases their price based on the circulating supply of keys of a certain content creator.

\$DYSTO then stays in the smart contract until the key is burnt for \$DYSTO, removing a big portion of the token supply from circulation.



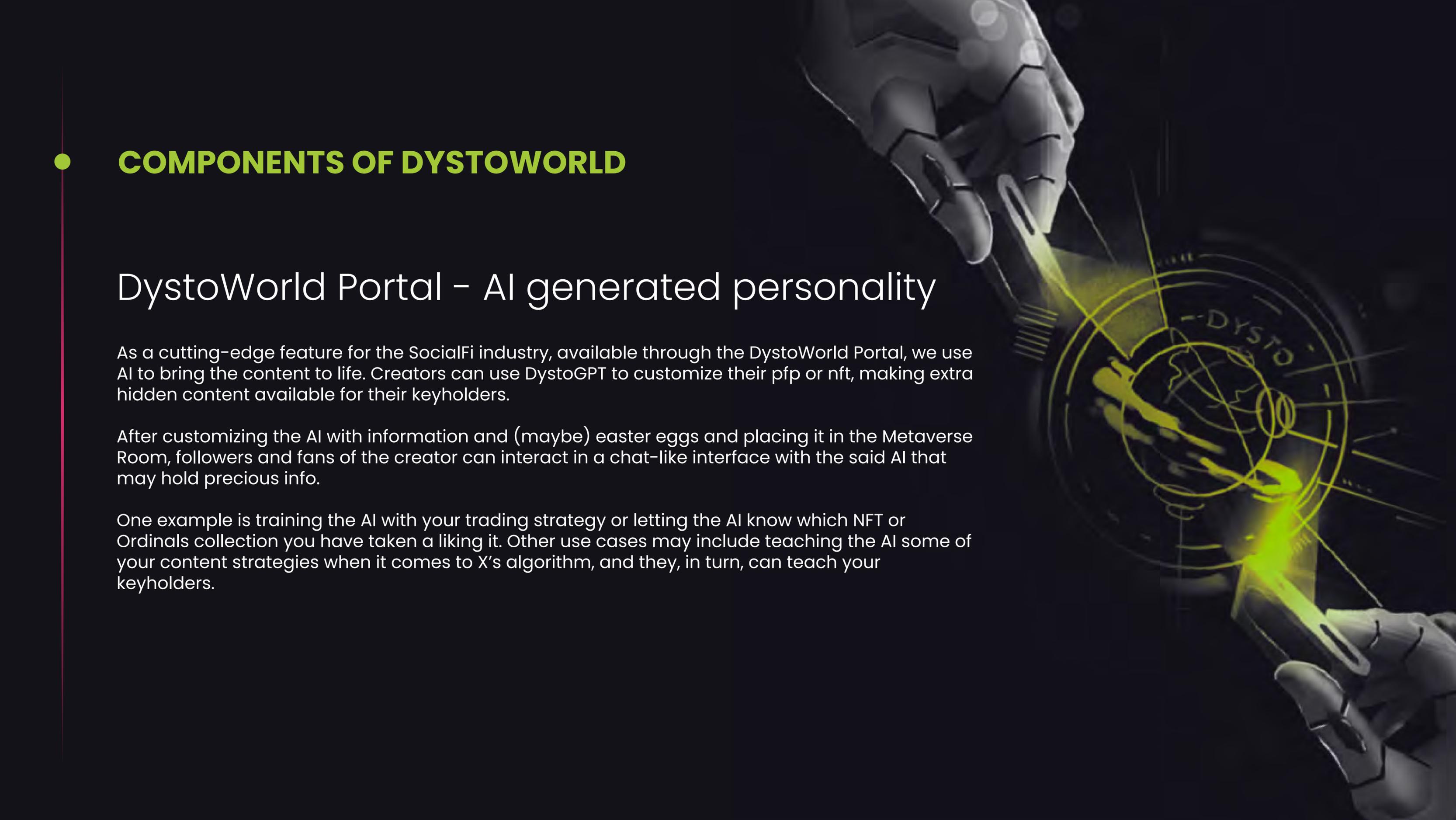
## ● COMPONENTS OF DYSTOWORLD

### DystoWorld Portal

The DystoWorld Portal is a virtual world composed of unique 3D Rooms (Parcels) which will be airdropped to early supporters and influencers, or directly claimed by them at registration time in the early days of DystoWorld, but later acquired from the DystoWorld Keypad.

Owners will be able to customize their 3D space in the DystoWorld Portal, and add valuable content for their key holders.





- **COMPONENTS OF DYSTOWORLD**

## DystoWorld Portal – AI generated personality

As a cutting-edge feature for the SocialFi industry, available through the DystoWorld Portal, we use AI to bring the content to life. Creators can use DystoGPT to customize their pfp or nft, making extra hidden content available for their keyholders.

After customizing the AI with information and (maybe) easter eggs and placing it in the Metaverse Room, followers and fans of the creator can interact in a chat-like interface with the said AI that may hold precious info.

One example is training the AI with your trading strategy or letting the AI know which NFT or Ordinals collection you have taken a liking to. Other use cases may include teaching the AI some of your content strategies when it comes to X's algorithm, and they, in turn, can teach your keyholders.

## ● COMPONENTS OF DYSTOWORLD

### Evolving 3D Metaverse Content

Transitioning from text-based static content to 3D opens a myriad of possibilities for content creators. Not only is the content not limited to text and images anymore, but future developments and Metaverse Addons have endless possibilities.

One could imagine AI models perfecting to the extent that an avatar can perfectly mimic the personality and knowledge of a content creator, being online 100% of the time. The growth and rapid development of the AI industry could enhance the DystoWorld Portal with content unseen before on any of the existing social platforms.



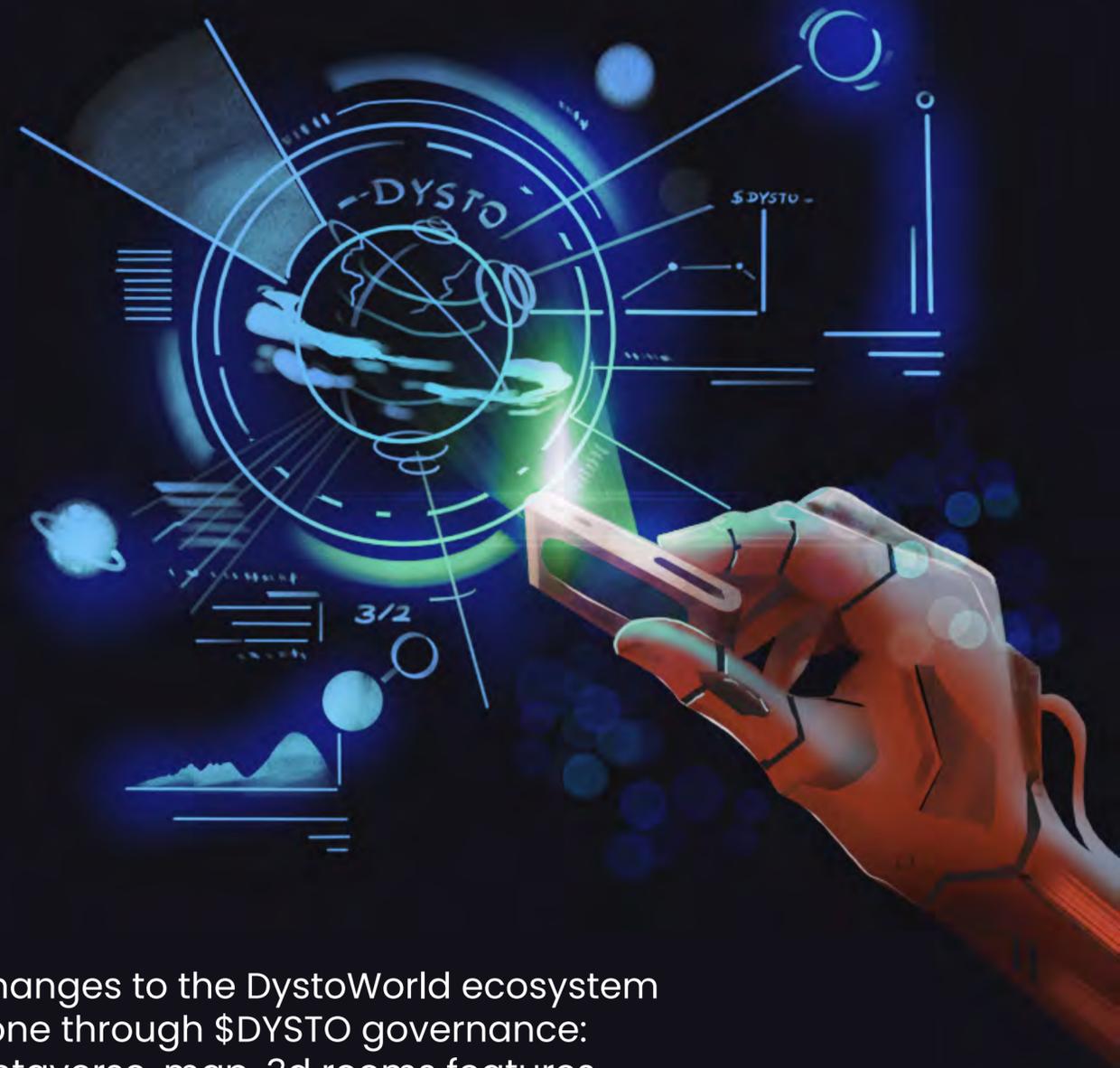
## ● \$DYSTO TOKEN

The building block of the DystoWorld Ecosystem is the \$DYSTO token. The token serves a multitude of utilities:

- Central Currency of the DystoWorld Ecosystem, including future sales (keys, parcels, 3d rooms addons)
- Airdrop Reward for early backers
- Future rewards for keyholders
- Commission for Dysto Platform and Content creators
- Ecosystem governance

Selling keys solely through \$DYSTO, or by converting ETH to \$DYSTO first will lock a good portion of the \$DYSTO supply as the keys enter circulation.

Changes to the DystoWorld ecosystem done through \$DYSTO governance: Metaverse, map, 3d rooms features, metaverse addon creation are all changes that can be proposed and voted with the Dysto token.

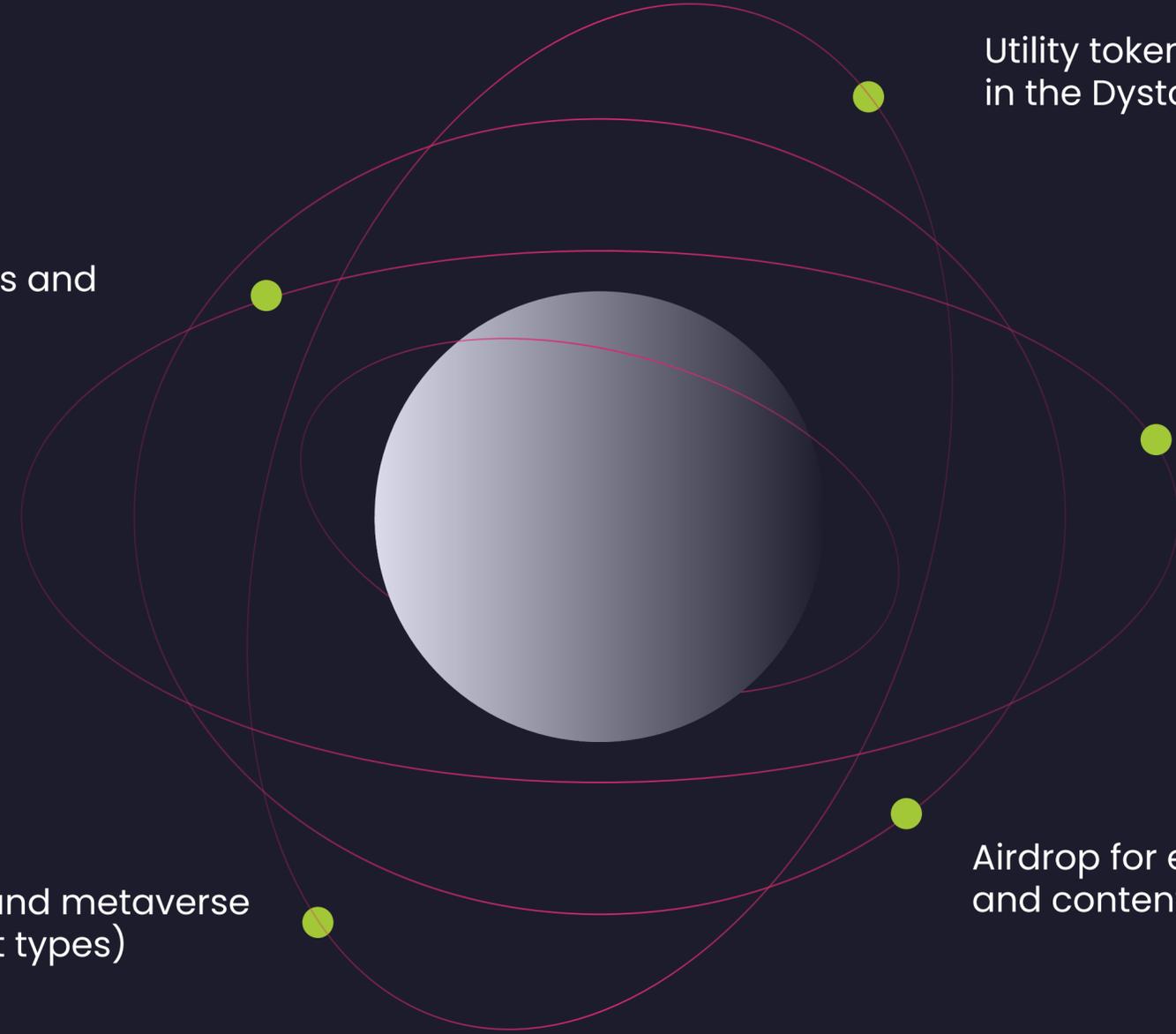




## \$DYSTO UTILITY

Commission for creators and \$DYSTO platform

Acquiring Land and metaverse addons (content types)



Utility token for all features in the Dysto Ecosystem

Governance and DystoWorld Portal improvement proposals

Airdrop for early backers, investors and content creators

## ● WHY DYSTOWORLD IS NEEDED?

We introduce a new way to think about the metaverse. A token gated experience that gives content creators the incentive to maintain and improve their piece of the metaverse.

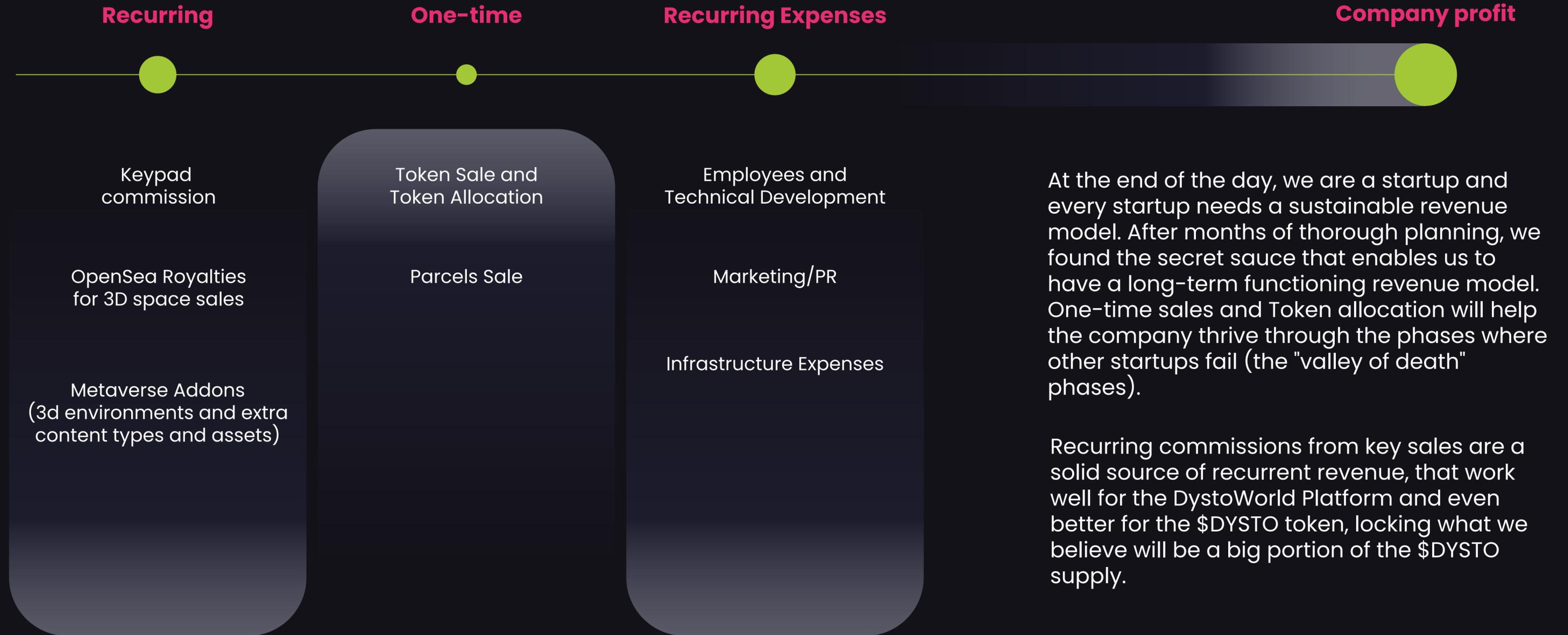
We remove the need of constant user interaction and we enhance the influencer/creator's capabilities of keeping their followers entertained or up to speed using AI.

We place the future of this metaverse in the \$DYSTO holders' hands, making it evolve with the market interests.

We bring the metaverse narrative one step closer to a real self-sustaining, self-governing virtual space with a business model that provides value for all parties involved: creators, users (through qualitative and immersive content), and the platform itself.



# COMPANY REVENUE MODEL



Recurring

One-time

Recurring Expenses

Company profit

Keypad commission

OpenSea Royalties for 3D space sales

Metaverse Addons (3d environments and extra content types and assets)

Token Sale and Token Allocation

Parcels Sale

Employees and Technical Development

Marketing/PR

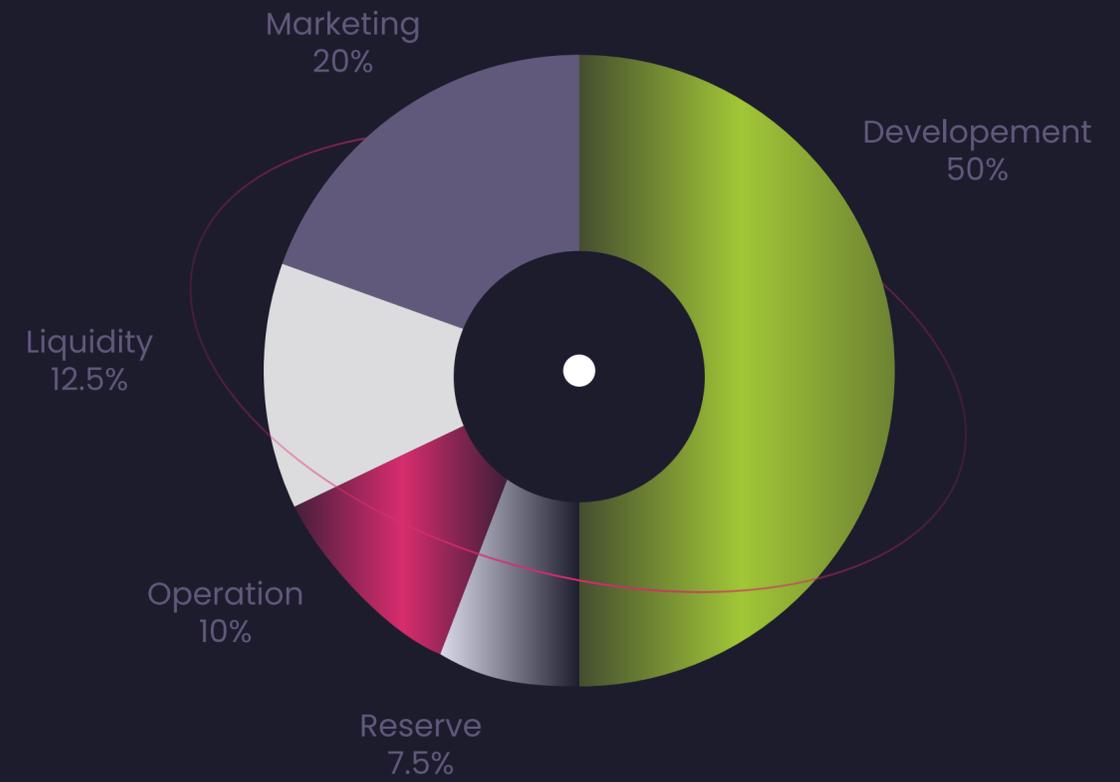
Infrastructure Expenses

At the end of the day, we are a startup and every startup needs a sustainable revenue model. After months of thorough planning, we found the secret sauce that enables us to have a long-term functioning revenue model. One-time sales and Token allocation will help the company thrive through the phases where other startups fail (the "valley of death" phases).

Recurring commissions from key sales are a solid source of recurrent revenue, that work well for the DystoWorld Platform and even better for the \$DYSTO token, locking what we believe will be a big portion of the \$DYSTO supply.

# TOKENOMICS

## USE OF PROCEEDS



TOTAL SUPPLY: **120,000,000** (100%)

INITIAL  
CIRCULATING SUPPLY  
(3.37%)

**4,050,140**

TGE  
Price

**\$0.09**

FDV  
AT TGE

**\$10,800,000**

INITIAL  
MCAP  
(Exc. Initial Liq.)

**\$364,513**

FUND RAISE	%	TOKENS	PRICE	TGE UNLOCK	CLIFF(IN MONTHS) POST TGE	REMAINING UNLOCKS	RAISE
SEED ROUND	13.45%	16,140,000	\$0.0468	10%	1	Linear Release for 12 months	\$755,586
PRIVATE ROUND	7.41%	8,892,000	\$0.0737	15%	1	Linear Release for 8 months	\$655,000
KOLS ROUND	0.99%	1,188,000	\$0.084	18%	1	Linear Release for 4 months	\$100,000
PUBLIC ROUND	3.7%	4,440,000	\$0.09	20%	0	80% on 15th day	\$400,000
<b>TOTAL</b>	<b>25.55%</b>	<b>30,660,000</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>\$1,910,586</b>

ALLOCATION	%	TOKENS	CLIFF (MONTHS)	WEEK 2 UNLOCK	REMAINING UNLOCKS
LIQUIDITY	16%	19,200,000	1	0%	3% Unlock Every Month
RESERVE	5%	6,000,000	15	3%	3% Unlock Every Month
STAKING & AIRDROP	17.5%	21,000,000	4	0%	2% Every Month for 4 Years
PLAY TO EARN	9%	10,800,000	6	0%	2% Every Month for 4 Years
TEAM	11.95%	14,340,000	24	0%	Linear Vesting for 12 Months
ADVISORS	4%	4,790,080	12	0%	Linear Vesting for 12 Months
MARKETING & BD	11%	13,209,920	1	2%	2% Unlock every 2 Weeks
<b>TOTAL</b>	<b>100%</b>	<b>120,000,000</b>	<b>-</b>	<b>-</b>	<b>-</b>

# ROADMAP

2022

- Project inception
- Architecture Planning
- Partial Fundraise to fund development
- Development start

Q1 2023

- AI research
- Model Integrations
- Tests and DystoGPT development

Q2 2023

- DystoGPT fully developed
- Dysto Portal Operational

Q3 2023

- SocialFi component added
- Ecosystem Changes to allow Key trading
- Content types added to metaverse

Q4 2023

- Metaverse improvements underway
- Fundraising Resumed
- Dysto Keypad enhancements

Q1 2024

- Early backers airdrop
- Platform closed beta for early backers
- TGE and moving \$DYSTO to live trading

2024

- Bringing influencers to DystoWorld
- PR and marketing
- Trading on bigger CEX
- Establishing Dysto as the no.1 SocialFi platform

## TEAM



Vlad  
SAS

**CEO**

[vlad@dystoworld.com](mailto:vlad@dystoworld.com)

Vlad founded one of the biggest blockchain outsourcing companies in Romania: MbnTech. He managed a team of over 20 blockchain engineers, which worked with some of the industry's biggest players, such as Near Protocol and Filecoin.



Codrin  
RARES

**CTO**

[codrin@dystoworld.com](mailto:codrin@dystoworld.com)

Codrin led his own team to develop nutriScope - a Business Network for Food Industry. Piloted successfully at Loblaws (the biggest food retailer in Canada) and their supply chain (± 500 companies). He has vast experience in the software industry, both as a manager and as a go-to technical guru.



Alexandru  
BUJOR

**CPO**

[alex@dystoworld.com](mailto:alex@dystoworld.com)

Tech and NFT enthusiast. Always in search of the next big thing and trying to build meaningful software related to it. Founded and developed metaascraper.io, a powerful NFT analytics and rarity tool.



# TEAM



Eduard Dumea  
**LEAD BLOCKCHAIN DEVELOPER**



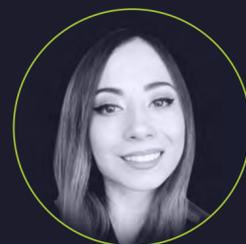
Stefan MANCIU  
**LEAD BACKEND DEVELOPER**



Ionut DOBOS  
**SOFTWARE ARCHITECT**



Alexandru GAZDAC  
**BLOCKCHAIN DEVELOPER**



Luana CHANG  
**PMO**



Bogdan PURNAVEL  
**LEAD FRONTEND DEVELOPER**



Paul BEDRULE  
**SENIOR FULL-STACK DEVELOPER**



Andrei COCOTA  
**FRONTEND DEVELOPER**



Andreea LAZAROVICI  
**HR SPECIALIST**



## ADVISORS



Tudor Stomff  
**HYVE'S  
CEO**



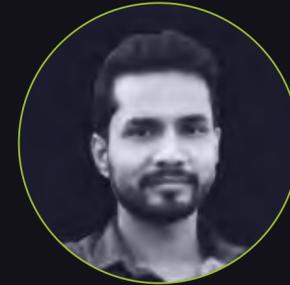
Early blockchain adopter (2013), Tudor is redefining the nature of professional relationships with Hyve, a platform that aims to enhance the supplier – client relationship using decentralization and the power of blockchain.



Charles Read  
**RARESTONE  
CAPITAL'S CEO**



Charles Read is the founding partner of Rarestone Capital. Charles built and scaled the company from sub \$1m to over \$100m in AUM within 18 months. He has held a focused interest in the Open Metaverse, Spatial Web and blockchains' implications on gaming since he joined the industry in 2017.



Shantanu KUMAR  
**ADVISOR**



Shantanu has a lifelong passion for business growth and finance. He has helped other projects “behind the-scenes” and raised funds for different ventures. He was involved in and helped grow OKX, Coinflex, Xdai, Presearch, LTO, Kira Core, Mantra Dao, Linear, Solv Protocol, Torum, and Hyve.



Hans Sundby  
**HASU  
DIGITAL'S CEO**



Hans is the CEO of Hasu Digital, a Norwegian-based crypto consultancy company that gives founders from across the globe access to top minds and think tanks allowing them to turn their ideas into successful businesses. We help create short and long term strategies that open up your company to unlimited potential.

● **BACKERS**



● PARTNERS



● PARTNERS





**Thank you!**

**Contact us :**

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